

Indie Memphis
Profit & Loss
 January through December 2014

	Jan - Dec 14
Income	
Film Festival	
Ticket Sales	11,359.99
Passes & Memberships	
Memberships	2,545.00
Festival Pass	16,256.00
Patron Pass	5,335.00
Weekend Pass	2,143.46
Day Pass	2,475.00
Total Passes & Memberships	28,754.46
Total Film Festival	40,114.45
Entry Fees	20,786.47
Sponsorships	77,435.70
Sponsor Film	35,550.00
Donations	16,971.00
Grant Income	40,200.00
Revenue from Equipment Rentals	200.00
Merchandise Sales	3,778.00
Concession Sales	114.00
Year Round Programs	
Ticket Sales-YRP	10,362.70
Sponsor YRP	34,150.00
Total Year Round Programs	44,512.70
Interest Income	20.20
Total Income	279,682.52
Gross Profit	279,682.52
Expense	
Payroll Expenses	
Wages	103,000.08
Payroll Taxes	7,879.50
Health Insurance	8,847.80
Total Payroll Expenses	119,727.38
Administrative	
Office Rent & Occupancy Costs	6,468.00
Telephone & Internet	643.64
Office Supplies	1,512.58
Bank Charges	255.33
CC & Ticket Processing Fees	1,138.41
Fees for Membership Mgmt	600.00
Postage, courier and shipping	548.51
Subscriptions & Dues	792.56
Mileage and Parking	9.00
Training & Development	432.00
Travel, Meals & Lodging	38.41
Meeting Expenses	741.56
D&O Insurance	744.00
Taxes	247.25
Depreciation Expense	8,253.24
Total Administrative	22,424.49
Fundraising & Development	
Donor & Volunteer Cultivation	1,409.96
Total Fundraising & Development	1,409.96

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Program (Film Festival)	
Contract Labor (Festival)	6,500.00
Venue Rental	15,300.00
Equipment Rental	20,869.47
Screening Fees	5,358.36
Film Submission Fees	5,079.90
Shipping	50.00
Awards	10,663.40
Honorariums & Fees	1,000.00
Musicians	3,600.00
Filmmaker Travel	19,897.19
Filmmaker Lodging	9,950.69
Filmmaker Meals	456.94
Van and Local Travel	1,533.06
Photography & Video	1,400.00
Parties	4,768.24
Merchandise	4,877.66
Posters	450.00
Program Guide	8,672.00
Insurance	2,823.50
Printing	1,606.85
Signage	7,658.83
Supplies	1,276.31
Volunteer Costs	629.42
Total Program (Film Festival)	134,421.82
Marketing	
Website & Email Mgmt	1,328.49
Advertising	10,342.37
Postcards	465.00
Billboard	1,500.00
Trade Show Exhibits	440.52
Total Marketing	14,076.38
Program (Year Round Programs)	
Venue Rental	4,177.67
Equipment Rental	3,800.00
Film Rentals	11,718.82
Artist Fees and Honorariums	5,200.00
Filmmaker Travel & Lodging	2,351.38
Filmmaker Meals	410.90
Refreshments & Party Supplies	1,015.00
Printing	964.44
Supplies	14.20
Volunteer costs	60.00
Total Program (Year Round Programs)	29,712.41
Program (Other)	
IndieGrants	10,000.00
Staff Travel, Meals & Lodging	1,136.85
Dues & Publications	223.72
Total Program (Other)	11,360.57
Total Expense	333,133.01
Net Income	-53,450.49

Indie Memphis
Balance Sheet
As of December 31, 2014

	<u>Dec 31, 14</u>
ASSETS	
Current Assets	
Checking/Savings	
Checking Account	13,860.90
Savings Account	21,250.00
Petty Cash	100.00
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Total Checking/Savings	35,210.90
Accounts Receivable	
Accounts Receivable	58,095.00
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Total Accounts Receivable	58,095.00
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Total Current Assets	93,305.90
Fixed Assets	
Equipment	46,169.32
Computers & Software	6,945.97
Accumulated Depreciation	-30,777.37
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Total Fixed Assets	22,337.92
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TOTAL ASSETS	115,643.82
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LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	48,736.72
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Total Accounts Payable	48,736.72
Other Current Liabilities	
Deferred Income	15,000.00
Payroll Liabilities	2,487.22
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Total Other Current Liabilities	17,487.22
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Total Current Liabilities	66,223.94
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Total Liabilities	66,223.94
Equity	
Retained Earnings	102,870.37
Net Income	-53,450.49
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Total Equity	49,419.88
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TOTAL LIABILITIES & EQUITY	115,643.82
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